



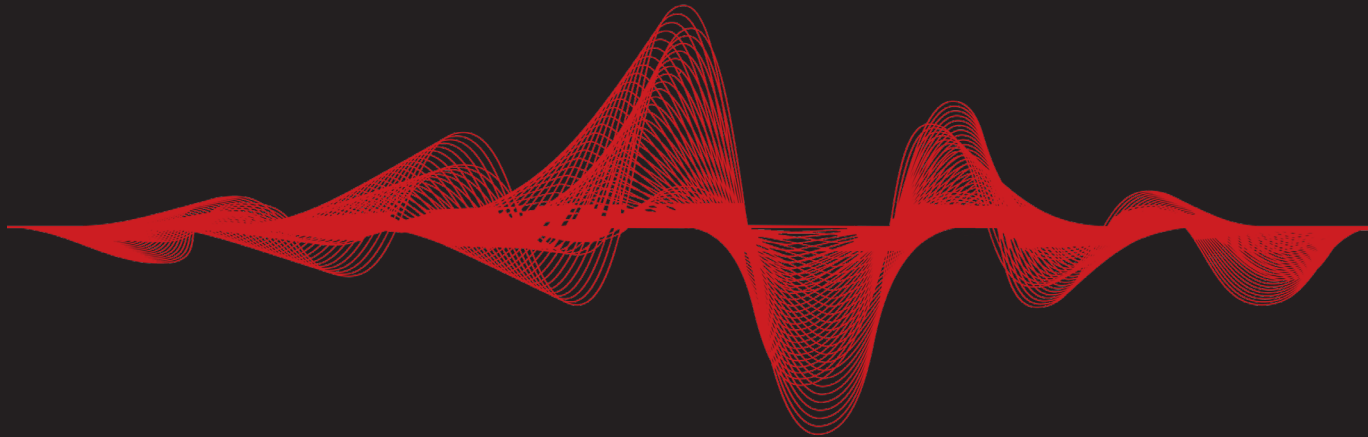
mediatest

Music Monitoring. Comprehensive Insights for PROs, CMOs, Broadcasters and Creators

MediaTest service records music from all electronic media (TV/Radio) around the clock, 365 days a year. You'll have access to real-time data and continuous monitoring.

Removes uncertainties for PROs and CMOs royalty valuations.

For broadcasters, removes time-consuming manual tracking and reporting.



CROSS
MEDIA
TRACKING



mediatest

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What can MediaTest do for me?

Introducing MediaTest: Comprehensive Media Monitoring and Audio Recognition Service

Tailored Monitoring for Your Needs

Customized Monitoring: Simply provide us with the names of all electronic media channels you want MediaTest to monitor. We offer unlimited channel monitoring, 24 hours a day, 365 days a year.

Regular, Detailed Reports: Upto the minute results are available on a realtime dashboard. MediaTest delivers the data you need on a regular basis, ensuring you have up-to-date insights on your music and text broadcasts.



What can MediaTest do for me?

How MediaTest Works

1. **You Choose the Channels:** Select the platforms and stations you want us to monitor.
2. **Receive Regular Reports:** Get detailed reports on all content played, tailored to your requirements.
3. **Playlist and Station Music List Analysis:** MediaTest records and verifies all playlists and station music lists.
4. **Comprehensive Archiving:** All content is archived for easy dispute resolution and cross-referencing.



What can MediaTest do for me?

Advanced Music and Text Recognition

Cutting-Edge Audio Recognition Technology: MediaTest's patent pending audio recognition technology ensures precise tracking of your music and text. We monitor a wide range of channels, including FM, HD, terrestrial, digital, analog, satellite, cable, podcasts, streaming, and commercial jingles.

Accurate Data to the Second: Our advanced algorithms automatically and acoustically recognize music and text down to the second, providing you with precise data.



What can MediaTest do for me?

Discover When, Where, and How Your Content is Broadcast

Complete Coverage: MediaTest automatically tracks every broadcast of your intellectual property. Know exactly where and when your music is played, and how often it is aired, across all platforms.

Detailed Analysis:

Station Monitoring: Identify which stations broadcast your music, the exact times, and the frequency of airplay.

Content Length: Determine if your music is played in full or in a shortened version.

Streaming Services: Track your content on popular streaming platforms like Netflix, YouTube, and Amazon Prime.



What can MediaTest do for me?

Discover Your Audience with MediaTest

Audience Reach and Engagement: Want to know how many people are seeing and hearing your composition or text? MediaTest provides precise audience measurement data to help you understand your reach and impact.

Customized Ratings and Insights:

- ▣ **Detailed Ratings:** At your request, MediaTest measures ratings using representative panels. Find out who your audience is and when they are engaging with your content.
- ▣ **Real-Time Dashboard:** View broadcast results live on your personalized dashboard. MediaTest offers full support for dashboard installation, ensuring seamless access to your data.
- ▣ **Comprehensive Reports:** In addition to the dashboard, receive automatic written reports detailing your broadcast data for easy reference.



What can MediaTest technology do?



Versatile Monitoring Across All Media:

- ❑ **Wide Coverage:** MediaTest services work with all electronic media, including SAT, terrestrial, digital, analog, cable, internet, and social media platforms.
- ❑ **Automatic Invoicing:** If requested, MediaTest can automatically prepare invoices, streamlining your financial operations.

Advanced Detection Technologies

Patented Detection Technologies: MediaTest employs cutting-edge audio watermarking and fingerprinting technologies for unparalleled accuracy.

- ❑ **Watermarking:** Embeds imperceptible data codes in audio or video content, allowing for precise detection of unique identifiers. Ideal for accurate transmission length measurement and automated accounting.
- ❑ **Fingerprinting:** Analyzes audio and video content for unique identifiers without the need for process changes. Suitable for quick and easy implementation.

What can MediaTest technology do?

Why Choose MediaTest?

- ▣ **Speed and Accuracy:** Watermarking ensures fast and accurate detection, down to the second.
- ▣ **Flexible Solutions:** Choose between fingerprinting and watermarking or implement both based on your needs. Fingerprinting requires no additional steps, while watermarking provides enhanced detection capabilities.



the price

You will be surprised at how affordable MediaTest is.

Affordable and Flexible Pricing

Cost-Effective Solutions: MediaTest adapts to your budget expectations, offering low costs based on the following criteria:

- ❑ Number of channels
- ❑ Channel type (TV, radio, streaming, or all)
- ❑ Contract duration
- ❑ Choice of fingerprinting, watermarking, or both

Free Trial Available: Experience the benefits of MediaTest with a free test run. See how our advanced monitoring and detection services can enhance your media strategy.

Contact Us Today: Discover how affordable and effective MediaTest can be for your needs. Let us help you maximize your media impact and ensure fair compensation for your intellectual property.



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Why Media Test

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Benefits of MediaTest

Fair Royalties: Ensure accurate and fair royalty payments by tracking all channels thoroughly.

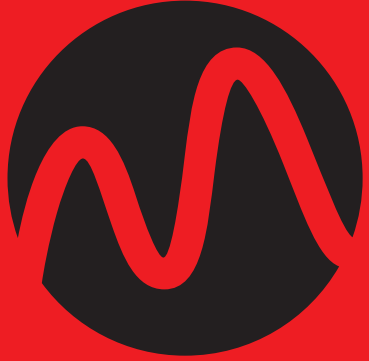
Identify Unauthorized Use: Detect unauthorized or inappropriate use of your music and lyrics.

Broad Coverage: Monitor a vast array of media channels, including all forms of radio, TV, and online platforms.

Comprehensive Reports: Receive detailed data lists on music and text broadcasts across all electronic media channels and target groups.

Empower your music with MediaTest. Stay informed, ensure fair compensation, and protect your rights with our state-of-the-art monitoring , service. Contact us today to get started!

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media test

MediaTest provides a visual overview of key performance indicators in a simple, understandable format. MediaTest is flexible and customizable. MediaTest offers a solution tailored specifically for you. MediaTest is affordable and at the forefront of technology. MediaTest has the “Golden Ear” certificate.

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DETECTION TIME

The detection time is the time required to uniquely identify content. AudioSync is able to identify content within 1 second.



ESPECIALLY FOR YOU ADAPTED SOLUTIONS

AUTOMATED INVOICING



ROBUSTNESS

MediaTest with AudioSync survives deletion attempts, transcoding, and edits such as adding background music.



AUDIO QUALITY

Golden Ear is the broadcast industry's rating for the quality of an audio system or component. The AudioSync watermark rating is -0.16, which is unnoticeable.

GoldenEar
by  **mediatest**

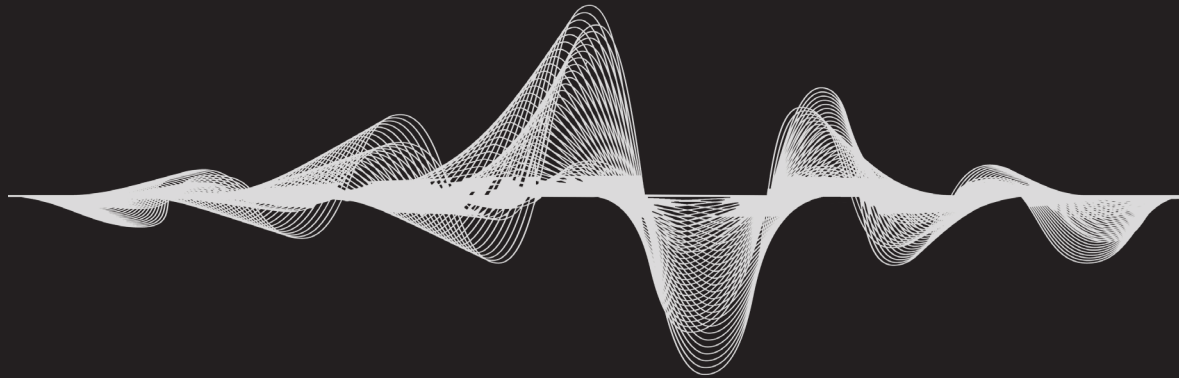
TREND ANALYSIS

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Cross Media Tracking

Monitoring, protection and analysis for all media content.

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